



Course Guide

2026

**Personalise learning experience,
succeed in your way**

About Edvantage Institute Australia (EIA)

Edvantage Institute Australia (EIA) is a leading global education provider with a frontier spirit empowering people to realise their potential. We ensure our graduates are career and life ready with up-to-date knowledge and skills they need to be competitive in a global context. We are part of the international education group, Edvantage Group Holdings Limited, listed on the Hong Kong stock exchange.

As a TEQSA registered private higher education provider delivering premier higher education programs in Melbourne, we offer dynamic bachelor programs for local and international students.

At our state-of-the-art campus located at the corner of Queen and La Trobe Streets, Melbourne CBD, EIA students learn the latest theoretical knowledge combined with extensive industry practices and experience. This ensures that our graduates are job ready and career focused, and contribute positively to their social and commercial environments.



WHY STUDY with EIA

Unique features



Modern curriculum and align with industry accreditation

The modern curriculum provides you with theoretical and practical knowledge to get ready for the future of business. EIA's courses are designed to meet the accreditation requirements of the relevant Australian professional bodies.



Cross-sectoral learning and in-demand skills for future work

The courses are designed to focus on cross-sectoral and hybrid skills demanded by the future global job market. You may curate your electives from other higher education courses offered at EIA to your desired specialization or broaden your skillset in business.



Inspired faculty

Our faculty combines industry-leading practitioners and academics. Guest practitioners bring industry experience into the classroom. The industry mentors provide you with real-world insights and individual guidance.



Personalised learning experience

Our smaller class for you to easily access all learning activities. We offer ultimate support and a flexible learning approach for your personal journey.



Multiple pathways to quality employment

You will work on live business projects with industry mentors to apply your skills and exposure to real business challenges. We offer multiple pathways to quality employment through practical curriculum, career coaching, scholarships and industry connections to incubate your ideas and foster a spirit of innovation.



Unbeatable location

Located in the centre of Melbourne, Melbourne's inner-city atmosphere is fueled by a creative culturally diverse community that will make you feel secure and welcome together with learning experiences both on and off campus.



Bachelor of Information Technology (ICT Security)

Brief introduction

Cyber security professionals are required in colossal numbers all throughout the industry. A new breed of the cyber security professional who can combine digital forensics and incident response with privacy preservation and data security policy is being demanded by employers. Our dedicated Bachelor of Information Technology (ICT Security) has been developed with industry standards to deliver these expectations from the industry, including satisfying their programming requirements. This course caters to developing in demand skills aligned with industry best practices. Learn from our experienced professionals to excite, motivate, engage and prepare you tailor made for the requirement of the ever-changing IT and ITES industry.

Career outcomes

Possible placements after completion of this course include

- Ethical hacker
- Cryptanalyst
- Security architect
- Cyber security policy adviser
- Software developer.

Bachelor of Information Technology (ICT Security)

COURSE ID	CRS1401212	AQF	7
CRICOS CODE	109152A	Duration	3 years in 6 regular trimesters
Mode of Study	On campus or online	Annual Tuition Fees	International \$24,000 / Domestic \$13,000
Delivery location	338 Queen St, Melbourne VIC 3000	Intake	January, May, September

Course structure

Students enrolled in the Bachelor of Information Technology are required to complete 24 units of study (comprising 8 core units, 10 major units, & 6 elective units) within a typical study period of 3 years or six academic trimester.

Core Units

Unit Code	Unit Title
BIT101	Computer Systems Fundamentals
BIT102	Database Systems Fundamentals
BIT103	Programming Fundamentals
BIT104	Networking Fundamentals
BIT105	Requirements Elicitation and Analysis
BIT106	Professional Issues in ICT
BIT107	Discrete Mathematics
BIT303	Capstone Project

Major Units

Unit Code	Unit Title
BIT108	Fundamentals of ICT Security
BIT201	Real world practices for Computer Systems and Network Security
BIT202	Privacy Preservation and Data Security
BIT203	Advanced Programming
BIT204	Business Management of Security
BIT205	Cloud Computing
BIT211	ICT Project Management
BIT301	Cryptography Fundamentals
BIT206	Digital Forensics and Incident Response
BIT304	Advanced Topics in ICT Security

For electives, students may choose any six units from EIA existing degrees as long as the pre-requisites are satisfied including

- Bachelor of Marketing (with a minor in Digital Marketing)
- Bachelor of Information Technology
- Bachelor of Accounting



Bachelor of Information Technology

Brief introduction

Information Technology is playing a zestful and indispensable role in our day to day lives as well in the growing industry. You'll learn to design, develop and use cutting-edge technologies and get a competitive edge that'll see you succeed in a huge range of industries. A new multitude of information about skills to store data, retrieve it back and host your data in the cloud environments and preserve the data stored in the cloud platform using advanced privacy preservation and data security skills and dealing the data with information system governance and architecture is taught here by the experienced professionals who are up to date in their delivery and with the cutting-edge technology.

Career outcomes

Possible placements after the completion of this course include

- Business intelligence manager
- Cloud architect
- Cloud programmer
- System analyst
- IT manager
- Business systems strategy analyst
- Information system manager

Bachelor of Information Technology

COURSE ID	CRS1401211	AQF	7
CRICOS CODE	109153M	Duration	3 years in 6 regular trimesters
Mode of Study	On campus or online	Annual Tuition Fees	International \$24,000 / Domestic \$13,000
Delivery location	338 Queen St, Melbourne VIC 3000	Intake	January, May, September

Course structure

Students enrolled in the Bachelor of Information Technology are required to complete 24 units of study (comprising 8 core units, 10 major units, & 6 elective units) within a typical study period of 3 years or six academic trimester.

Core Units

Unit Code	Unit Title
BIT101	Computer Systems Fundamentals
BIT102	Database Systems Fundamentals
BIT103	Programming Fundamentals
BIT104	Networking Fundamentals
BIT105	Requirements Elicitation and Analysis
BIT106	Professional Issues in ICT
BIT107	Discrete Mathematics
BIT303	Capstone Project

Major Units

Unit Code	Unit Title
BIT111	Introduction to Information Systems
BUS102	Business Management
BIT202	Privacy Preservation and Data Security
BIT203	Advanced Programming
BIT204	Business Management of Security
BIT205	Cloud Computing
BIT211	ICT Project Management
BIT212	Business Intelligence
BIT311	ICT Governance and Information Systems Management
BIT313	Human-computer Interaction

For electives, students may choose any six units from EIA existing degrees as long as the pre-requisites are satisfied including

- Bachelor of Marketing (with a minor in Digital Marketing)
- Bachelor of Information Technology (ICT Security)
- Bachelor of Accounting

Specialisation available: Information System



Bachelor of Accounting

Brief introduction

Our Bachelor of Accounting provides you a professional and practical program with the skills and knowledge necessary for accounting roles in Australia or overseas that will boost your job prospects.

Career outcomes

Our graduates have an excellent future in the business industry. Typical job titles include:

- Accounting clerk
- Bookkeeper
- Certified Public Accountant
- Tax accountant
- Auditor
- Management accountant
- Forensic accountant
- Financial analyst

EIA Bachelor of Accounting Program is professionally Accredited.

Bachelor of Accounting

COURSE ID	CRS1401210	AQF	7
CRICOS CODE	109151B	Duration	3 years in 6 regular trimesters
Mode of Study	On campus or online	Annual Tuition Fees	International \$22,000 / Domestic \$12,000
Delivery location	338 Queen St, Melbourne VIC 3000	Intake	January, May, September

Course structure



Students enrolled in the Bachelor of accounting are required to complete 24 units of study (comprising 17 core units and 7 elective units) within a typical study period of 3 years or six academic trimesters.

Core Units

Unit Code	Unit Title
ACC101	Accounting Principles
BUS102	Business Management
ECO101	Fundamentals of Economics
BUS101	Professional and Business Communication
ACC102	Accounting Information Systems
FIN101	Business Finance
FIN102	Business Statistics & Decision-Making Process
LAW201	Introduction to Business Law
ACC203	Management Accounting
ACC204	Intermediate Financial Accounting

Unit Code	Unit Title
LAW202	Corporate Law
ACC306	Corporate Reporting
ACC307	Advanced Management Accounting
ACC310	Financial Accounting Theory
ACC308	Taxation Law
ACC305	Auditing & Assurance
ACC311	Capstone Project

For electives, students may choose any seven units from EIA existing degrees as long as the pre-requisites are satisfied including

- Bachelor of Marketing
- Bachelor of Information Technology
- Bachelor of Information Technology (ICT Security)



Bachelor of Marketing

Brief introduction

Marketing today is rapidly evolving based on the digital transformation of our economy and firms. A new breed of marketing professional who can combine marketing knowledge, deep data understanding and critical thinking is being demanded by employers. Our dedicated Bachelor of Marketing has been developed with industry to deliver this capability, including the choice of a digital marketing minor. Our faculty combines the discipline knowledge and industry experience to excite, motivate and prepare you.

Career outcomes

Our graduates have an excellent future in the following occupation:

- Advertising/Promotion Manager
- Brand Manager
- Copywriter
- Marketing Manager
- Market Research Analyst
- Media Planner
- Production Manager

Bachelor of Marketing

COURSE ID	CRS1400703	AQF	7
CRICOS CODE	103141H	Duration	3 years in 6 regular trimesters
Mode of Study	On campus or online	Annual Tuition Fees	International \$22,000 / Domestic \$12,000
Delivery location	338 Queen St, Melbourne VIC 3000	Intake	January, May, September

Course structure

Students enrolled in the Bachelor of marketing are required to complete 24 units of study (comprising 10 core units, 6 major units, & 8 elective units) within a typical study period of 3 years or six academic trimesters.

Core Units

Unit Code	Unit Title
BUS102	Business Management
ECO101	Fundamentals of Economics
BUS101	Professional & Business Communication
STA101	Marketing Analytics in the Digital Age
MKG101	Marketing Principles
MKG102	Consumer Behaviour
ECO201	Business and Economic Environment
ACC101	Accounting Principles
FIN101	Business Finance
LAW101	Law & Ethics in Marketing

Major Units

Unit Code	Unit Title
MKG206	Marketing and Business Research
MKG202	Services Marketing
MKG201	Cross-Cultural and International Marketing
MKG301	Integrated Marketing Communication
MKG304	Strategic Marketing
MKG303	Business Launch Campaign (Project)

Electives

Unit Code	Unit Title	Unit Code	Unit Title
STA201	Data-Driven Marketing Analytics**	MSM201	SME Marketing
MKG203	Digital Marketing**	MKG204	Not for Profit & Social Marketing
MKG205	Sustainable Marketing	MKG207	Advertising Management
MKG208	E-Commerce	MKG302	Brand Management and Strategy
MKG305	Social Media Management**	MCI301	Entrepreneurship & Marketing for Creative Industries
MDM301	Digital Media Production**	MKG306	Distribution Management
MKG208	E-Commerce		

For the electives, students may choose any 4 units from EIA existing degrees as long as the pre-requisites are satisfied including:

- Bachelor of Information Technology (ICT Security)
- Bachelor of Information Technology
- Bachelor of Accounting

** Students enrolled in the Bachelor of Marketing can select the indicated units which comprise a minor in Digital Marketing. The four (4) minor units would be taken in the elective slots in year 2 and 3 (in any four MKG specified elective slots).

A man with grey hair and a beard, wearing a dark suit and white shirt, is looking off to the side with a thoughtful expression. The background is bright and out of focus, suggesting an office or meeting environment.

Master of Business Administration

Brief introduction

The Master of Business Administration (MBA) is a two-year postgraduate degree designed to equip students with advanced business knowledge, leadership capability, and practical management skills required in today's global business environment. The program integrates theory, applied research, and real-world business practice, enabling graduates to confidently address complex organisational challenges and make strategic decisions across diverse industries.

Career outcomes

Graduates of the MBA may pursue careers in a wide range of industries and roles, including:

- Business Manager
- Operations Manager
- Marketing or Strategy Manager
- Project Manager
- Business Consultant
- Entrepreneur or Business Owner
- Corporate or Public Sector Leadership Roles

The program also provides a strong foundation for graduates seeking further academic research or doctoral studies.

Specialisations

- Practical Modern Business
- Information Technology for Management

Master of Business Administration

COURSE ID	CRS1401785	AQF	9
CRICOS CODE	119385A	Duration	2 years in 4 regular trimesters
Mode of Study	On campus	Annual Tuition Fees	International \$22,000
Delivery location	338 Queen St, Melbourne VIC 3000	Intake	January, May, September

Course structure

Students enrolled in the Master of Business Administration are required to complete 16 units of study (comprising 8 core units, 4 specialisation units, & 4 elective units) within a typical study period of 2 years or four academic trimesters.

Core Units

Unit Code	Unit Title
MBA701	Managerial Economics
MBA702	Management Principles
MBA703	Accounting for Managers
MBA704	Marketing Management
MBA705	Finance for Managers
MBA706	Data and Business Analytics
MIT704	Research Methodologies
MBA708	Business Strategy and Innovation (Capstone)

Electives

Unit Code	Unit Title
MBA707	International Business and Investment
MBA717	Developing and Implementing a Business Proposal
MBA718	Research Study Project A
MBA719	Research Study Project B

Specialisation Units

Practical Modern Business Specialisation	
Unit Code	Unit Title
MBA709	Applied Communication and Negotiation
MBA710	Project Management
MBA711	ESG and Sustainability
MBA712	Entrepreneurship and Design Thinking
Information Technology for Management Specialisation	
Unit Code	Unit Title
MIT702	Modern Database Systems
MIT705	Agile IT Project Management
MIT706	Data Privacy and Legislation
MIT708	Artificial Intelligence and NLP



Master of Information Technology

Brief introduction

The Master of Information Technology (MIT) is a professionally oriented postgraduate degree designed to meet the growing global demand for highly skilled IT professionals. The program combines foundational knowledge, advanced technical skills, and applied research to prepare graduates for complex challenges in the evolving digital landscape. Students will develop expertise in areas such as cybersecurity, artificial intelligence, cloud computing, and data systems, supported by industry-relevant curriculum and practical learning outcomes.

Career outcomes

Graduates of the MIT may pursue careers in a wide range of industries and roles, including:

- Cybersecurity Analyst
- Information Security Manager
- Network Security Engineer
- Cloud Engineer
- Cloud Security Specialist
- Network Engineer
- Network Security Engineer

Specialisations

- Cybersecurity
- Networking and Cloud Computing

Graduates are equipped with strong analytical, problem-solving, and professional skills to pursue advanced careers in the IT sector or further research studies.



Master of Information Technology

COURSE ID	CRS1401842	AQF	9
CRICOS CODE	120247A	Duration	2 years in 4 regular trimesters
Mode of Study	On campus	Annual Tuition Fees	International \$24,000
Delivery location	338 Queen St, Melbourne VIC 3000	Intake	January, May, September

Course structure

Students enrolled in the Master of Information Technology are required to complete 16 units of study (comprising 4 foundation Units, 4 core units, 4 specialisation units, 3 elective units, 1 Capstone Project) within a typical study period of 2 years or four academic trimesters.

Foundation Units

Unit Code	Unit Title
MIT701	Computer Networking
MIT702	Database Systems
MIT703	Programming with Python
MIT705	Agile Project Management

Specialisation Units (Choose ONE stream – 4 Units)

Cybersecurity Specialisation	
Unit Code	Unit Title
MIT709	Network Security
MIT710	Cloud Security
MIT711	Digital Forensics
MIT712	Data Protection and Human Factors

Networking & Cloud Computing Specialisation	
Unit Code	Unit Title
MIT709	Network Security
MIT710	Cloud Security
MIT713	Computing Virtualisation
MIT714	Cloud Computing and Networking

Capstone Project

Unit Code	Unit Title
MIT730	Capstone Project

The capstone project enables students to integrate and apply their knowledge to real-world IT challenges through research and industry-focused projects.

Core Units

Unit Code	Unit Title
MIT704	Research Methods
MIT706	Data Privacy and Legislation
MIT707	Software Transformation
MIT708	Artificial Intelligence and NLP

Elective Units

Unit Code	Unit Title
MIT740	Cyber-Physical Systems and IoT
MIT741	Blockchain and Distributed Ledger Technologies
MIT742	Human-Computer Interaction and UX Design
MIT743	Advanced Topics in Artificial Intelligence
MIT720	Research Project
MBA701	Managerial Economics
MBA702	Management Principles
MBA704	Marketing Management
MBA705	Finance for Managers
MBA706	Data and Business Analytics

Entry requirements

Bachelor of Information Technology

Bachelor of Information Technology (ICT Security)

A minimum of eighteen (18) years of age on course commencement

An Australian Year 12 qualification or equivalent

A passing score in any VCE math unit or equivalent

Minimum test score of 6.0 overall (with no individual band score below 5.5) on the IELTS Academic test or approved equivalent

Bachelor of Accounting

A minimum of eighteen (18) years of age on course commencement

An Australian Year 12 qualification or equivalent

Minimum test score of 6.0 overall (with no individual band score below 5.5) on the IELTS Academic test or approved equivalent

Bachelor of Marketing

Master of Business Administration

Master of Information Technology

A minimum of eighteen (18) years of age on course commencement

A recognised Bachelor's degree (AQF Level 7) or equivalent; or

Additional qualifications and work experience is also taken into consideration.

Minimum test score of 6.5 overall (with no individual band score below 6.0) on the IELTS Academic test or approved equivalent

Recognition of prior learning

EIA recognises applicants' prior relevant study or experiences through an advanced standing process*. These experiences may be formal or informal. Where applicants can demonstrate achievement of a unit of study EIA's learning outcomes may grant specified, unspecified or block credits or credit exemptions.

*If you need any further information, please feel free to contact us: admissions@eia.edu.au.

Fees and scholarships

At EIA, we offer a wide range of scholarships and financial support to Australian and International students to help them focus on their studies and achieve their dreams.

How to apply

Visit our website www.eia.edu.au/application and follow the step-by-step guide or apply through our authorised agents.

ONLINE

eia.edu.au/apply

CALL

+61 3 8615 7901

For any questions relating to new applications, courses, entry requirements, RPL, or career support, please contact:
enquiries@eia.edu.au

Our website:





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